

MONA SCHOOL OF BUSINESS AND MANAGEMENT



Michael Williams, BSc Honours, MSc
Executive Director (Actg.)

WORK OF THE DEPARTMENT/SCHOOL

For the academic year 2016/17 the School continued to build the MSBM brand in the Business and Management segment of the higher education marketplace. I am pleased to report that over the reporting cycle, the School made significant achievements towards achieving its objectives as outlined in its strategic plan 2013–2017. Critically, a number of faculty members were engaged in research projects that led to outputs in peer-reviewed journals, books, book chapters and conference proceedings. The body of this report shows the various activities that have been achieved under this rubric. Importantly, it is critical to note that the 2nd MSBM Business and Management Conference was held at the Jamaica Pegasus, from November 9–11, 2016, under the theme, “Connecting the dots: Enterprise, entrepreneurship and sustainable development.” The conference provided another outlet for the research of the faculty.

MSBM is proud of its DBA students. Seven DBA students successfully defended their doctoral theses and four DBA students, successfully defended their dissertation research proposals during the period. An undergraduate team from MSBM representing UWI, Mona, won the inaugural Caribbean Chartered Financial Analysts Research Challenge Competition which was held in Miami on March 3, 2017. Two MSBM undergraduate tourism students won the Jamaica Tourist Board and Global Travel and Tourism Partnership Case Study Research Competition and then represented Jamaica at the Research Competition and Award held in Nice, France.

MSBM is also proud of its faculty members who have gained awards, in the Principal's Research Day Awards. This is a strong recognition of the high quality of the work that these colleagues continue to do in the academe. Overall, the performance of MSBM for the academic year 2016/17 was very strong and we look forward to stronger achievements in the next academic year.

PAPERS /ABSTRACTS PRESENTED – REFEREED CONFERENCES

- Chevers, D. (2016). *“Measuring software quality in open source communities through the lens of social capital”*, at the 2nd International Scientific Information Conference (UCIENCIA) in Havana, Cuba on November 24–26, 2016. Slides pp. 1–22.
- **Chevers, D.** & Parker, D. (2016). *“An agency theory perspective on managing projects: An English-speaking Caribbean case”*, at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–21.
- **Chevers, D.** & Spencer, A. (2016). *“The impact of ICT on customer satisfaction in Jamaican hotels: A preliminary study”*, at the MSBM Business & Management Conference, at the Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–28.
- Crick, A. (2016). Presented *“What ails Jamaica’s tourism? Moving towards sustained wellness”*, at the EUROCHRIE Conference, Budapest Metropolitan University, Hungary, October 26–28, 2016. 8 pages.

- Crick, A.P., Jacobs-Gray, N. & Hayle, C. (2017). *“The sharing economy meets tourism: A paradigm shift for Jamaican tourism?”* 5th Interdisciplinary Tourism Research Conference, Cartagena, Spain June 6–11, 2017. 16 pages.
- Davis, J., Nicholson, A., **Rao, L.** & **McNaughton, M. L.** (2016). *‘Towards an open knowledge broker for disaster recovery planning in the Caribbean’*, at the UCIENCIA 2016 Scientific Conference in Havana, Cuba on November 24–26, 2016. 12 Pages.
- **K’nlfe, K.**, Marshall, M., & Moore, M. (2016). *“Social enterprises and their social rate of return on investment within a developing economy: The case of Jamaica”*, at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–20.
- **K’nlfe, K.**, Marshall, M. & **Griffiths, K.** (2016). *“The size and scale of social enterprises and their contribution to the GDP of a developing country: The case of Jamaica”*, at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–29.
- **Lawrence, W.** & **Logan, T.** (2016). *“SME financial transformation on Jamaica Stock Exchange Junior Market”*, at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–10.
- Logan, T. (2016). *“The performance of deposit-taking institutions in Latin America and the Caribbean pre and post the 2008 financial crisis”*, at 2016 International Academic Business Conference, San Francisco, August 1, 2016. Slides pp. 1–10.
- **McLeod, M.** (2016). *“Tourism innovation and interactive community mapping”*, at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. 17 pages.
- **McNaughton, M.**, **McLeod, M.**, **McNaughton, M.** & **Walcott, J.** (2016). Presented *“Open data as a catalyst for problem solving: Empirical evidence from a small island developing context”* at the 2nd Open Data Research Symposium, Madrid, Spain. October 5, 2016. 21 pages.

- **McNaughton, M. & Rao, L.** (2016). *“Big data analytics to enhance customs performance: The case of Jamaica”*. Presented at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9-11, 2016. Slides pp. 1–18.
- **Minto-Coy, I.D., Roberts, L., Hall, B. and McNaughton, M.** (2017). *“Towards increasing civic citizen engagement and transparency: The role of open budgeting”*, Fourth International Open Data Conference Madrid, October 5, 2016. 27 pages.
- Minto-Coy, I.D. (2016). *“Citizen engagement and open participatory budgeting in Jamaica: The case of FRIDA”*, Latin America and the Caribbean Panel on Open Data, Fourth International Open Data Conference, Madrid, October 6, 2016. Slides pp. 1–2.
- **Minto-Coy, I. & Maria Elo** (2016). *“Attracting diaspora business: Case study of the Caribbean entrepreneurial ecosystem.”* Presented at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. 15 pages.
- **Minto-Coy, I., & Elo, M.** (2016). *“Attracting diaspora business: How is the Caribbean entrepreneurial ecosystem”*, at 2nd Migration & Diaspora Entrepreneurship Conference, November 28–29, 2016, Bremen, Germany. Slides pp. 1–14.
- Minto-Coy, I.D. (2017). Presented *“From potential to reality: Towards an entrepreneurial ecosystem for attracting Caribbean Diaspora Investments”*, at the University of Guyana First Diaspora Engagement Conference Guyana Opening Ceremony, Ramada Principe Hotel, Georgetown. July 23–28, 2017. 23 pages.
- **Robertson-Hickling, H., & Levy-McMillan, V.** (2016). *“The road to the World Cup for the Reggae Boys and the Sunshine Girls”*. Caribbean Sports Conference, UWI, Cave Hill Campus, September 27–October 2, 2016. Slides pp. 1–30.
- Parker, D., **Lawrence, W., Chevers, D., & Zeppetella, L.** (2016). *“Exploring innovation leadership: English-speaking Caribbean nuances.”* Presented at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–9.

- Parker, D., **Chevers, D.**, Loh, A. & **Minto-Coy, I.** (2016). “*Corporate sustainability maturity model: A proposed framework for English-speaking Caribbean firms.*” Presented at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–27.
- **Smith, T.** & Charles, C. (2016). “*Customer knowledge management in Jamaica’s public sector.*” Presented at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Pp. 1–20.
- Van Rijsingen, P. & **McNaughton, M.** (2016). “*Data-driven opportunities for innovation, entrepreneurship and enterprise in healthcare in the Caribbean.*” Presented at the MSBM Business & Management Conference, Jamaica Pegasus Hotel, Kingston, November 9–11, 2016. Slides pp. 1–13.
- Whyte, S., **McNaughton, M.**, **Chevers, D.** & **McLeod, M.** (2016). “*Measuring software quality in open source communities through the lens of social capital*”. Proceedings at the Conferencia Cientifica UCIENCIA Conference in Havana, Cuba on November 24–26, 2016. Slides pp. 1–22.

PUBLICATIONS

Books

- **Robertson-Hickling, H.** (2016) *That time in foreign*, published by Hansib Publications Ltd., London. (Hilary Robertson-Hickling – Ed). 279 pages.

Book Chapter

- Mansingh, G., **Rao L.** & **McNaughton M.** (2017) “Discovering knowledge nuggets in financial data: The case of a financial services institution”. In: Rocha Á., Correia A., Adeli H., Reis L., Costanzo S. (eds). Recent Advances in Information Systems and Technologies. WorldCIST 2017. *Advances in Intelligent Systems and Computing*, Vol. 570, pp. 518–527, Springer International Publishing.

- **McNaughton M., Rao L.,** Parker D., & Lewis D. (2017) “Big data analytics and customs throughput: The case of Jamaica.” In: Rocha Á, Correia A., Adeli H., Reis L., Costanzo S. (eds) Recent Advances in Information Systems and Technologies. WorldCIST 2017. *Advances in Intelligent Systems and Computing*, Vol 570, pp. 512–517, Springer International Publishing.
- **McNaughton, M. L., McLeod, M. T. &** Boxill, I. (2016) “Tourism open data in Jamaica: An actor-network perspective”, in Kozak & Kozak (ed.) *Tourism and Hospitality Management: Advances in Culture, Tourism and Hospitality Research*. Emerald Group Publishing Limited, pp. 47–60.
- **Minto-Coy, I.D.** (2017). “Foreword”, *Diasporas and Transnational Entrepreneurship in Global Contexts*. Sanya Ojo (ed), Hershey: IGI Global, pp. xv–xvi.
- **Minto-Coy, I.D. &** Berman, E. (2016). “Public sector capacity for governance in the Caribbean”, *The Modern Caribbean Economy: Volume I: Alternative Perspectives and Policy Implications*. Nikolaos Karagiannis & Debbie A. Mohammed (eds.). New York: Business Expert Press.

Journals Articles

- **Burke, O. &** Weekes, T. (2016). “The UWI Mona Campus positioned as an anchor institution: An educational perspective”, *Journal on Anchor Institutions and Communities*, 2016 Vol 1.
- **Chevers, D.A.,** Mills, A., Duggan, E. & **Moore, S.** (2016). “An evaluation of software development practices among small firms in developing countries. A test of a simplified software process improvement model. *Journal of Global Information Management*, 24, 3, p. 46–71.
- **Chevers, D.A.,** Lawrence, D., Laidlaw, A. & Nicholson, D. (2016). The effectiveness of internal audit in Jamaican commercial banks. *Journal of Accounting and Management Information Systems*, 15, 3, p. 522–541.
- **Chevers, D.A.,** Archie, J., Kerr-Gordon, L. & Hazel, K. (2016). The

impact of information technology on the efficacy of tuition-fee collection: A case in Jamaica. *Journal of Further and Higher Education*, 40, 6, pp.1–11

- **Chevers, D.A.** & Grant, G (2016). Software process improvement adoption and benefits in Canadian and English-speaking Caribbean software development firms. *Electronic Journal on Information Systems in Developing Countries*, 77, 8, pp. 1–15.
- Logan, T. (2016). “Determinants of profitability of financial institutions in the Latin America and the Caribbean”. *The Journal of Developing Areas*. Volume 50, (4) pp. 345–362 | 10.1353/jda.2016.0168. <https://muse.jhu.edu/article/639402/summary>.
- **McLeod, M. T.** & **McNaughton, M.L.** (2016). Mapping an emergent open data eco-system. *Journal of Community Informatics*, 12(2), p. 20 pages. Available at: <http://www.ci-journal.net/index.php/ciej/article/view/1261>.
- **McLeod, M.,** Lewis, E. & Spencer, A. (2016). “Re-inventing, revolutionizing and transforming Caribbean Tourism: multi-country tourism institutions and a research agenda”. *Journal of Destination Marketing & Management*. DOI: <http://www.sciencedirect.com/science/article/pii/S2212571X16302104>
- **Minto-Coy, I.D.** & Henlin G.G. (2017). “The development of cybersecurity policy and legislative landscape in Latin America and Caribbean states”, *Cybersecurity Breaches and Issues Surrounding Online Threat Protection*, Michelle Moore (Ed.), *IGI Global*, pp. 24–53.
- **Minto-Coy, I.D.** & Seraphin, H. (2017). “The role of the diaspora in the emergence of economic and territorial intelligence in Haiti”, *International Journal of Business in Emerging Markets*, 9 (1): 48–67. DOI: <http://dx.doi.org/10.1504/IJBEM.2017.080794>.
- **Minto-Coy, I. D.** & Gibson Henlin, G. (2017). “The development of cybersecurity policy and legislative landscape in Latin America and Caribbean States”, *Cybersecurity breaches and issues surrounding online threat protection*, Michelle Moore (Ed.), *IGI Global*, pp. 24–53.

- **Minto-Coy, I.D. & McNaughton, M.** (2016). “Legal & regulatory barriers to mobile banking in Jamaica: A comparison with Kenya”, *Special Issue of Social & Economic Studies*. Editors: Indianna Minto-Coy, Noel Cowell & Michelle McLeod Vol 65 Issue 2 pp. 71–104.
- **Minto-Coy, I.D. & Rao-Graham, L.** (2016). “Mainstreaming disaster risk management into management education: Case of the Mona School of Business & Management”. *Special Issue on “Disaster Risk Management & Business Education: Sustainable and Resilient” of the Journal Ad-Minister* (ISSN: 1692-0279 doi: 10.17230/ad-minister). Special Issue Editors: Neil McFarlane, Juan Pablo Sarmiento & Maria Alejandra Gonzalez Perez (eds.)
- **Minto-Coy, I., Cowell, N.M. & McLeod, M.** (2016) “Breaking the barriers: entrepreneurship, enterprise, competitiveness and growth in the Caribbean”, *Social and Economic Studies*. Vol 65 Issue 2, pp. 1–13.
- **Minto-Coy, I.D. & McNaughton, M.** (2016). “Barriers to entrepreneurship and innovation: An institutional analysis of mobile banking in Jamaica and Kenya”, *Social and Economic Studies* 65:2 (2016): 71–104.
- Whyte, S., **McNaughton, M., Chevers, D. & McLeod, M.** (2016). “Measuring software quality in open source communities through the lens of social capital”. *Cuban Journal of Scientific Information (Revista Cubana de Ciencias Informaticas)*, 10, 287–302.

Non-Refereed Publications

- **McNaughton, M. L.** (2016) *Engaging the private sector in the open data value-chain: An innovation imperative*. Available at: <http://opendatacon.org/engaging-the-private-sector-in-the-open-data-value-chain-an-innovation-imperative/>.
- **McNaughton, M. L.** (2016) *How open data can improve tourism in the Caribbean, IADB – Abierto al Público*. Available at: <http://blogs.iadb.org/abierto-al-publico/2016/08/04/how-open-data-can-improve-tourism-in-the-caribbean/>.

- **McNaughton, M. L.**, Brown, T., Minto-Coy, I. and Perue, C. (2016) *Mobile PATH payments: Efficient social support through a national mobile money ecosystem*. Kingston. Available at: <http://www.capricaribbean.com/documents/mobile-path-payments-efficient-social-support-through-national-mobile-money-ecosystem>
- **Minto-Coy, I.D.** & Elo, M. (2017). Towards an entrepreneurial ecosystem for attracting diaspora investments in Jamaica”, *MSBM Business Review*, V.3 Issue 4, pp. 28–30.
- Perue, C. (2017). Open data: Unlocking Jamaica’s growth potential. *MSBM Business Review*, V.3 Issue 4 pp. 44–46.
- Smith, T. (2017). Customer value proposition, corporate transformation and growth in Caribbean financial firms. *MSBM Business Review*, V.3 Issue 4 pp. 36–38.
- Van Rijnsingen, P. & **McNaughton, M.** (2017). Data-driven opportunities for innovation, entrepreneurship and enterprise in healthcare in the Caribbean. *MSBM Business Review*, V.3 Issue 4, pp. 20–22.

Non-Refereed Presentations

- **Bewaji, T., Huntley-Lewis, E., & Scott, C.** (2017). “*The benefits of strengthening linkages between agriculture and tourism in small developing economies: A Jamaican perspective*”. MSBM Brown-Bag Research Seminar. November 17, 2016.
- Burke, O. (2016). Presented on “*Children, rights and informal settlements: A study of Mona Common*”, at the Caribbean Child Research Conference, held at the Golf View Hotel, Mandeville, Jamaica on November 2–4, 2016.
- Chevers, D. (2016). Presentation on “*Time management: Effectively managing classes, exams and social life*”, at UWI Global Ethics Club, UWI Mona Campus, September 29, 2016.
- Chevers, D. (2016). “*Motivation: Being motivated for self-development*”. Guest speaker at Jamaica Flour Mills Foundation Scholarship Awards Luncheon, October 20, 2016.

- Cowell, N. (2017) *“The role of human resource management capabilities in business model transformation”*. MSBM Brown-Bag Research Seminar. February 9, 2017.
- Crick, A. (2016). *“Managing change”* to the Patient Affairs/Medical Records Department of the University Hospital of the West Indies (UHWI) at the Spanish Court Hotel on December 21, 2016.
- Crick, A. (2017). *“Understanding and managing self”* to supervisors on The UWI HRMD programme at The UWI Mona on February 7– 9, 2017.
- Crick, A. (2017). *“Ways to improve the growth of women-owned businesses and the challenges women-owned businesses face”*, at the WEConnect Professional Women’s Conference, held at the Knustford Court Hotel on March 8, 2017. Slides pp. 1–17.
- **Crick, A.**, Jacobs-Gray, N. & Hayle, C. (2017). *“The sharing economy meets tourism: A paradigm shift for Jamaican tourism?”* MSBM Brown-Bag Research Seminar. March 9, 2017
- Crick, A.P. (2016). *“Time management”* to MSBM students, Student Enrichment Committee seminar. SR10, UWI Mona Campus, November 3, 2016.
- Henry, P. (2017). *“Communication essentials”* at a seminar held by The UWI HRMD, on March 7, 2017.
- Huntley-Lewis, E. (2017). *“Events management”*, delivered to nurses enrolled in the Ministry of Health In-service training programme, held at the InService Education Unit, Kingston 5, on January 12, 2017.
- K’nIfe, K. (2017). Invited to present at a lecture series on *“Black identity: Celebrating great black people”*, hosted by the Mona Social Services in conjunction with the Mona Common Steering Committee, on February 7, 2017.
- K’nIfe, K. (2017). *“A rastafariah perspective on Marcus Garvey and social enterprises in Jamaica”*, at the Harriet Tubman Institute for Research on Africa and its Diaspora conference on “Black social economy: Boosting social enterprises, money pools and cooperatives

among Canadians” at the York University, Ontario, Canada on February 9, 2017.

- **Lawrence, W., Nicholson, L., & Tennant, D.** (2017). Display of research poster entitled: “*UWI research influence on MSME Policy 2013*” in UWI Research Days 2017 on February 1, 2017.
- McNaughton, M. (2016). “*Big data, open data: Harnessing the data revolution*”, at JCS Information Technology Knowledge Forum 2016, held on November 16/17, 2016, the Jamaica Conference Centre, Kingston.
- McNaughton, M. (2016). Facilitated a workshop on “*Parliamentary training session: Maximizing the use of technology to improve communication with constituents*” hosted by ParlAmericas for English-speaking Parliamentarians from the Caribbean and Canada, held in Mexico City, December 5, 2016.
- **Minto-Coy, I., & Elo, M.** (2017). “*Towards an entrepreneurial ecosystem for attracting Caribbean diaspora business: Case study of Jamaica*”, at the special launch of the Journal of Social & Economic Studies: “Breaking the barriers: Entrepreneurship, enterprise, competitiveness and growth in the Caribbean” at UWI Research Days 2017 on February 2, 2017. Slides pp. 1–18.
- Minto-Coy, I.D. (2016). Presenter on Latin America and the Caribbean Panel on Open Data, Fourth International Open Data Conference, Madrid, October 6, 2016.
- Minto-Coy, I.D. (2017). “*The importance of leveraging the Diaspora in the renaissance of the University of Guyana and the development of Guyana*”, opening remarks at the University of Guyana First Diaspora Engagement Conference Opening Ceremony, Ramada Principe Hotel, Georgetown, Guyana. July 24, 2017. 2 pages.
- Robertson-Hickling, H. (2017). Conducted a supervisory management workshop for The UWI HRMD on “*Individual factors: Personal characteristics & emotional intelligence*” on February 2, 2017.
- Robertson-Hickling, H. (2017). Moderator of a panel entitled “*Governance at work*” at the International Labour Organization’s

Caribbean Future of Work Forum – 2017, held at the Pegasus Hotel, Kingston, on February 22, 2017.

- Robertson-Hickling, H. (2017). Presentation of a paper entitled: “*The Dream-A World cultural therapy model in Jamaican primary schools*” at the IDRC Global Mental Health Collaboration between CARIMENSA UWI, McGill University and the Jamaica Psychiatric Association Conference, held at the Faculty of Medical Sciences, UWI on February 25, 2017.

AWARDS/GRANTS

Several members of the MSBM faculty were recognized and received awards (for their contributions to academic research), and grants (to enable them to conduct further research):

Awards

- The following MSBM faculty were presented with the **Principal’s Research Day Awards for 2017** for **Best Research Publication**: Dr Lawrence Nicholson for his book: *Understanding the Caribbean enterprise: Insights from MSMEs and family owned businesses*; Dr Delroy Chevers, Mr Stanford Moore and Professor Evan Duggan for the article: “*An evaluation of software development practices among small firms in developing countries – A test of a simplified software process improvement model*”; and Dr Trevor Smith for his article: “*Customer value proposition, corporate transformation and growth in Caribbean financial firms*”.
- Mr Craig Perue received the *President’s Award for Advancing the Profession* from the Project Management Institute (PMI) Jamaica Chapter.

Grants

- Dr Indianna Mino-Coy received a grant in June 2017 from the Office of Graduate Studies and Research under their *Research & Publications Fund*, for the cost of travel to the Diaspora Engagement Conference held in Georgetown, Guyana.

- The CoE was successful in securing the Principal's Research for Development funding of J\$1.5M for the Special Initiative research project: "*Big Data Analytics and Customs Throughput*". The research team includes, Dr David Parker from The University of Queensland Business School, Australia; Dr Indianna Minto-Coy and Dr Delroy Chevers from MSBM.
- The CoE was also the recipient of an IDRC Research Grant of Cdn\$285,000 for the 30-month project period December 2016–June 2019, "*Going global: Digital jobs and gender in Haiti*". This collaboration with regional and international partnerships – *Latin American and Caribbean Internet Addresses Registry (LACNIC)* and *l'Ecole Supérieure d'Infotronique D'Haiti (ESIH)*, the local partner in Haiti – seeks to address the challenge of sustainable delivery of online/distance education and digital skills training among young Haitian women in urban and rural contexts.

PUBLIC SERVICE

The following is indicative of the public service activities undertaken by MSBM faculty and staff:

Dr Anne Crick

- Director, Board of the JMMB Group of Companies and Chair, JMMB Corporate Governance Sub-Committee
- Member, College of Insurance of Professional Studies (CIPS) Board and Chair, Lecturer Evaluations Sub-Committee.
- Advisor to the Board for the Jamaica Customer Service Association (JACSA)
- Reviewer and member of the Editorial Board, International Journal of Contemporary Hospitality Management.
- Member, Editorial Board for the Journal of Hospitality and Tourism Insights (JHTI)

Dr Paulette Henry

- Member, Ideal Financial Board

Dr William Lawrence

- Chairman of the Board of Trustees, Small Business Association of Jamaica (SBAJ).
- Member, CARIMAC Advisory Board.
- Board Member, Broadcasting Commission
- Member, Combined Board of Jamaica Business Development Corporation (JBDC), Micro Investment Development Agency (MIDA) and the Self-Start fund (SSF)
- Member, Jamaica Stock Exchange (JSE) Regulatory Committee & JSE/MIF Project Steering Committee
- Member, Turnaround Management, USA

Mrs Vanda Levy-McMillan

- Member, Business & Management Standards Committee, University Council of Jamaica (UCJ).
- Assessor/Accreditation Officer, University Council of Jamaica
- Member of the Jamaica Employers' Federation (JEF) Annual Convention Programme Committee

Mr Ramon McLaren

- Mentor/Coach of CMIP's PitchIT Competition (A World Bank funded, UWI Consulting driven project to drive regional tech entrepreneurship)

Dr Maurice McNaughton

- Member, National ICT Advisory Council
- Member of the Economic Growth Council (EGC) Diaspora Task Force, Ministry of Foreign Affairs and Foreign Trade
- Member, Overseas Examination Commission (OEC) & Chair of Operations Committee

- Member, Victoria Mutual Building Society (VMBS) Board

Dr Indianna Minto-Coy

- Reviewer, *International Journal of Entrepreneurship and Small Business*
- Reviewer, Social & Economic Studies
- Reviewer, IGI Global
- Chair, Member Dealer Sub-Committees of the JSE Corporate Governance Awards Committee
- Member, JSE Corporate Governance Committee
- Member, Planning Committee for the Diaspora Engagement Conference, University of Guyana
- Appointed Board Member to the University of Guyana Press.
- Member, JSE Corporate Governance Awards Main Committee Meeting, March 9.
- Chair of the Member Dealer Sub-Committees of the JSE Corporate Governance Awards Committee
- Chair of the Investor Relations of the JSE Corporate Governance Awards Committee.

Mr Craig Perue

- Member, Planning Committee of the “Diaspora Engagement Conference”, University of Guyana.

Dr Lila Rao-Graham

- Member, Feasibility Study Team for the founding of a School of Entrepreneurship and Business Innovation at the University of Guyana.

Dr Clive Scott

- Advisory Board Member, JLS Youth Empowerment

Mr Michael Williams

- Member, Jamaica Chamber of Commerce (JCC) Conference Committee Board

STUDENT ACHIEVEMENTS

This past academic year was significant for the DBA programme, and saw seven DBA students successfully defending their doctoral theses during the period. The candidates were:

- Mr Rickert Allen (Cohort 4), “*Towards the development of a model for improving employee readiness for corporate transformation*”. January 11, 2017.
- Mrs Winsome Halliman (Cohort 4), “*Exploring the change patterns and characteristics of small and medium-sized enterprises*”. January 13, 2017.
- Mrs Marjorie Fyffe Campbell (Cohort 1), “*Principles of corporate governance and their efficacy in developing countries: A Caribbean perspective*”. February 24, 2017.
- Mrs Deloree Staple-Chambers (Cohort 3), “*Predicting tax compliance: The case of Jamaica*”. March 22, 2017.
- Ms Suzanne Wynter (Cohort 4), “*Credit risk in government mortgage lending*”. May 8, 2017.
- Mrs Karlene Bailey (Cohort 2) “*Entrepreneurial orientation and the performance of small and medium-sized enterprises in Jamaica: Considering the contingent effects of the environment and resources*”. June 5, 2017
- Mr Steve Whyte (Cohort 2), “*An examination of the relationship between social capital theory and software quality in free and open source software development*”. July 26, 2017.

Four other DBA students successfully defended their dissertation research proposals:

- Mr Stanley Beckford (Cohort 3), “*The determinants of early stage M&A performance in small island developing States/Emerging economies: The case of the Caribbean*”. September 20, 2016.
- Mrs Claire Grant (Cohort 3), “*An exploration of the association between cultural context congruency and advertising effectiveness for television audiences in a small open emerging economy*”. September 28, 2016.

- Mr Douglas Lindo (Cohort 2), *“Family influence, firm performance and firm value in publicly listed companies in the Small Island Developing State: Jamaica”*. February 22, 2017.
- Ms Tamara Silvera (Cohort 3), *“Navigating uncertainty: Examining the impact of corporate governance on strategic risk taking and firm value”*. May 26, 2017.

MSBM students continued to make their mark with their outstanding achievements during the period under review:

- Three graduate scholarships were awarded to MSBM students – Francene Ennis (MBM); Kristina Brooks and Keon Price (both from the MSc Accounting programme), under the MOU with JMMB.
- Melanie Taylor and Mishica Bonner, MSBM undergraduate students from the UWI Tourism Society, won the final local judging round of the Global Travel and Tourism Partnership (GTTP) Case Study Research Competition and represented Jamaica in the 2016 GTTP Research Competition & Awards in Nice, France.
- Five undergraduate students – Khalid Smith, Dayandria Clarke, Derica Gardner, Shawna-Lee Gordon, and Lando Graham - won the inaugural Chartered Financial Analysts (CFA) Caribbean Regional Research Challenge competition and went on to represent The UWI Mona in the CFA Americas Regional Research Challenge competition in Seattle, USA.