

WESTERN JAMAICA CAMPUS

Montego Bay

Year ending July 31, 2016



PATRICK PRENDERGAST, MA (CSBC)
Acting Campus Director

– Overview –

Throughout the 2015/2016 academic year, the faculty and staff of the UWI Mona-Western Jamaica Campus embarked on several initiatives which have supported the University's strategic perspectives and the thrust towards making the University of the West Indies an agent of positive transformation in national and regional development. The 2015/2016 academic year was framed within the theme, Partnerships for Development, which aligned well with that of the main campus and manifested itself in the efforts highlighted in this report.

These include improved administrative processes related to student registration and records; employee exposure to social and professional development; new initiatives in student financing, advanced training in research and teaching techniques for the academic staff; upgrading of the multi-media systems and ICT platforms used for teaching, increased participation of the academic departments, faculty, and students in public engagement and outreach; as well as upgrade in the physical plant to further enhance the service to our students and various publics with which the Campus interface.

Of special note are initiatives introduced to enhance student leadership, skills in public speaking, professional etiquette and networking, as well as career placement. Financial support to our students was bolstered with the establishment of new academic scholarships and bursaries, such as the Emile Martin Scholarship valued at US\$3,000.

Both students and faculty increased their community engagement through closer collaboration with main campus units such as Mona Law Institutes, Mona Office for Research & Innovation, Mona Social Services, and the UWI Community Film Project. The campus has also been the driving force behind the establishment of the Association of Western Jamaica

Tertiary Institutions, as well as creating new platforms for engagement of tertiary level students locally and internationally with the growing population of the UWI, Mona–Western Jamaica campus.

CONFERENCE PAPERS

- **Waugh-Brown, Veronica**, et al. “Killing Three Birds with One Stone: Implementing a Nursing Research, Education and Practice Programme” AACNs 2016 Doctoral Education Conference, Naples Grande Beach Resort (January 21, 2016)
- **Parkins, Cleopatra**. “A Comparative Study of the Ethical Issues in Youth Work in Jamaica, Australia, New Zealand and the United Kingdom”. Commonwealth Youth Conference in Pretoria, South Africa (March 2016)

PUBLICATIONS

- **Anderson, Ricardo**, & Mansingh, Gunjan. (2016). “Towards a Comprehensive Process Model for Transitioning MIS to KMS”. In *International Journal of Knowledge Management (IJKM)*, 12(1), 1–25, IGI Global.
- **Anderson, Ricardo**, & Mansingh Gunjan. (2016). “KMI-IWS: Towards a Framework for a Knowledge Management Initiative Intelligent Work-Flow System”. In *COGNITIVE 2016, The Eighth International Conference on Advanced Cognitive Technologies and Applications*, 129–133, IARIA.

INCOME GENERATION

In an effort to diversify the University’s income streams, the UWI Mona-WJC occasionally rented its facilities and classrooms as venues for events staged by external entities. This has generated approximately JA\$1.01 million. Additionally, the WJC Library generated a total of \$956,564.00 from services such as printing, photocopying, binding and laminating. The amounts collected were remitted to the Main Library, UWI Mona Campus.

In the coming year WJC will need to review the processes involved in ensuring that the income generated from Summer School are allocated to an appropriate WJC fund. The 2015 Summer school saw an increase in registration over 2014 of approximately 54% with 306 registrations across 16 courses and generating roughly JA\$8 million.

STUDENT FINANCIAL ASSISTANCE

The main sources of funding for student assistance came from the newly established Doctors Cave Beach Club's Emile Martin Scholarship (US\$3,000) as well as continuing partners MAICAN Impact Foundation Scholarship (CA\$5,000) and the MoBay City Run Grants (JA\$1.2 million).

PUBLIC SERVICE

- **Ms. Inderia Adjudah**, WJC Administrative Office, represented the Jamaica Association of Administrative Professionals at several functions and participated in their annual retreat and convention. She also conducted two workshops for the St. James Chapter of Jamaica Association of Administrative Professionals at the Heart Academy, Kenilworth Campus and at the Western Regional Health Authority.
- **Mr. Patrick Prendergast** was re-elected a Director of the Montego Bay Chamber of Commerce and Industry with responsibility for youth, sports and culture. He is also the Interim Chairman of the Association of Western Jamaica Tertiary Institutions which brings together the administrators of the tertiary education sector from Falmouth to Savanna-la-Mar.
- **Mr. Norty Antoine**, Instructor in the department of Language, Linguistics and Philosophy along with Ms. Nicole Plummer and Mr. Hugh Douse, Assistant Lecturers in the Institute of Cultural Studies contributed to the Ministry of Youth and Culture Western region consultation on the National Culture Policy in November 2015.

INTERNAL OPERATIONS

The UWI Mona-WJC has put in place a ‘One Stop Centre’ where all student issues related to admissions, course registration and bursary could be handled in a central area. Along with adjustments to the focus and content of new students’ orientation, the campus has seen an improvement in students’ receptiveness to academic advising and reduced the issues of misunderstanding or lack of communication usually associated with registration and examinations. It also resulted in less online challenges, healthier cooperation between the SRU, SAS and the various faculty offices, and improved records keeping, reduction in grade-change forms, and an increase in revenues from late fee payment.

OUTREACH

For the 2015–16 academic year, the campus sought to increase its involvement in and partnership with the communities in and around Montego Bay. To accomplish this, the campus embarked on initiatives that also brought about closer collaboration with various units of the main campus which helped to solidify both our presence and contribution to the social transformation of the wider Montego Bay region. For example, WJC collaborated with the Mona Social Services in leading the PIOJ Community Reasoning series for Montego Bay and which involved three sessions with the elderly, youth, and professionals on the campus.

Additionally, The UWI Mona-WJC staged its first Principals Luncheon engaging the principals and senior administrators from high schools with new sixth form in Western Jamaica. This outreach initiative was geared towards assisting with the development of these new sixth form programmes emerging across the region and ensuring the quality of those who are likely to be part of the increasing number of students who matriculate to the university.

Other initiatives of note include:

- The UWI Community Film Project extending its reach from 2 to 7 communities and producing 14 graduates from across the communities

of Salt Spring, Rosemount, Rose Heights, Flanker, Norwood, Glendevon in St. James and Johnson Town in Hanover.

- Installment of the second cohort of the WJC Ambassadorial Corps on May 20, 2016. The WJC Ambassadorial programme evolved from a student initiative with the specific goal of positioning the nascent campus at front of mind among the influential class in Western Jamaica. The objective is to have the economic, social and cultural powerbrokers from across the Western region as advocates for the UWI Mona-WJC promoting the campus as the preferred choice for global education and professional development. The tenure of this group will run from May 2016 to April 2018.
- The WJC students partnered with the Rotary Club of Montego Bay and the Montego Bay Marine Park in the 'All Island Beach Clean-up Day' on September 12, 2015.
- First Year Experience Students at WJC volunteered 20 hours of service to various Homes for the Elderly, Children's Home, Community Centres and CUMI (Community for the Upliftment of the Mentally Ill).
- Shift in the communication strategy led to increased institutional presence in a more broad-based media landscape covering the traditional mainstream and the more contemporary social media platforms. Advertising campaigns, press releases, features and blogs, news reports, posts and discussion forums directly and indirectly related to the UWI Mona-WJC were employed. A media tactic to be noted was the My City, My MoBay, My UWI Mona-WJC print and radio advertising campaign during Semester One.
- Introduction of the Black My Story Monday Lecture Series in February 2016 featured Dr. Orville Taylor (Department of Sociology, Psychology and Social Work), Dr. Christopher Malcolm (Mona Law Institutes), Ms. Nicole Plummer (Institute of Caribbean Studies), and Rev. Dr. Gerard Reid. This series was precluded by The Educators Forum on Development Issues Impacting the West and had presentations from Dr. Simon Clarke (Culture), Dr. Angela Samuels-

Harris (Education) Dr. Denarto Dennis (Economics) and Dr. Joseph Grannum of the University of Technology (Western Campus) moderated a youth forum which featured student leaders from the UWI Mona-WJC, UTECH-Western, Montego Bay Community College and Sam Sharpe Teachers College.

STUDENT ACHIEVEMENTS

The UWI Mona-WJC students continue to uphold the institution's reputation of excellence while serving as leaders in their respective areas of involvement on the campus and in the communities of Western Jamaica. Significant achievements over the 2015–16 academic year include:

- Ms. Jodi-Marie Hastings and Ms. Chelsea Ricketts became the first students of the UWI Mona-WJC to be accepted into the MSc. Clinical Psychology Programme at the UWIMona.
- Ms. Kimberly McKnight, undergraduate student pursuing a Major in Management Studies with a Minor in Economics was selected as the 2015 Valedictorian for the Faculty of Social Sciences.

CONCLUSION – MOVING TOWARDS THE 10TH

The theme for the coming academic year is Transforming for Growth. This is another step towards consolidating the partnerships for development agenda; but more critically to lay the foundation for evidencing the contribution UWI would have made to the overall development of the West by introducing the WJC project in 2008.

We will reimagine and recommit to the core values of Respect, Integrity, Excellence and Love.

We will move with certainty to introduce and upgrade the teaching and learning platforms, especially the ICTs as support and pedagogical tools. The aim is have the campus make a quantum leap towards becoming a truly SMaRT campus technologically and environmentally while developing the academic profile of a global campus of the future. We will therefore

continue to strengthen and streamline the administrative and student development processes; and have new academic programmes introduced as a way of increasing the student population.

Finally, The UWI Mona-WJC will take a more defined step towards becoming both a stronger advocate for cultural development in the city of Montego Bay and a Center of Cultural Excellence in the Western region. Our best lecturers will also be leading workshops in critical areas of study designed to help both students and teachers in their preparation for University. There will also be specialized and systematic interventions with those schools that have strong science programmes as we seek to plant the seed early that “UWI Mona-WJC is the future for university education” by exposing the very best of our faculty to the various communities of interest.