## Accountant

### What does an accountant do?
- Prepares, analyzes, and verifies financial documents
- Prepares information for budgeting, compensation and employee benefits
- Manages cost and assets
- Interprets financial information for management decision making
- Organizes financial reports for stockholders, creditors and regulatory agencies

### Why should I become an accountant?
Do you enjoy analyzing numbers, facts and figures? If so you can get started in an accounting career after earning just a bachelor’s degree. Another reason to consider a career as an accountant is the fact that it offers a great deal of job stability. As the number of businesses continues to grow and as financial laws continue to change, there will be an increasing demand for those with an accounting degree.

### What courses would I need to study at the UWI in order to become an accountant?
You would enroll in the B.Sc. Management Studies (Accounting) Option at UWI Mona, which is offered full-time, part-time and on weekends. This programme will expose you to several courses including: Financial Accounting, Management Accounting, Financial Management, Financial Statement Analysis, Taxation, Auditing and Company Law.

### What further training do I need after the UWI certifies me?
Most accountants should have at least a B.Sc. degree to work in the accounting field. However, persons pursue higher Accounting certification to advance their careers. These include: M.Sc. Accounting at the UWI Mona, MBA at the Mona School of Business at UWI Mona, as well as international certification including the Certified Public Accountant (CPA), Chartered Financial Analyst (CFA) and the Association of Chartered Certified Accountants (ACCA).

### In which countries would my UWI degree make me market-ready?
The Caribbean

### What are the possibilities of advancement in the field?
With appropriate experience and education, some accountants may become senior executive in corporations.

### What is the likelihood of getting a job in the field after the UWI certifies me?
According to the Ministry of Labour and Social Security’s Labour Exchange website (www.lmis-ele.org.jm), accountants and auditors are in the top most advertised job vacancies. Accountants are employed to accounting firms, government agencies and large organizations.

### Is this a high-paying career?
Accounting can be a financially rewarding career, particularly for persons who pursue higher certification after completing the B.Sc. degree.

### What opportunities exist for working aboard?
Persons who complete the B.Sc. Management Studies (Account) such as the Certified Public Accountant (CPA) or the Association of Chartered Certified Accountants (ACCA) are able to work globally.
Banking and Finance Specialist

**What does a banking and finance specialist do?**
- Works for banks, insurance companies, mutual and pension funds, securities firms, the business media and other businesses
- Looks after the finances of an organization
- Assesses the performance of stocks, bond, commodities and other types of investment
- Provides guidance to businesses and individuals making investment decisions

**Why should I become a banking and finance specialist?**
Do you enjoy analyzing numbers, facts and figures? If so, you might want to consider pursuing a career in banking and finance. As the number of businesses continues to grow and as financial laws continue to change, there will be an increasing demand for those with a degree in banking and finance.

**What courses would I need to study at the UWI in order to become a banking and finance specialist?**
You would enroll in the B.Sc Banking and Finance Option at UWI Mona, which is offered full-time and part-time. This programme will expose you to several courses including: Risk & Treasury Management, Financial Management, Regulatory Framework of Banking and Finance, International Finance and Credit Analysis & Lending.

**What further training do I need after the UWI certifies me?**
Although not always required, certification enhances professional standing and is recommended by employers. Certification is becoming increasingly common. Financial analysts can earn the Chartered Financial Analyst (CFA) designation, sponsored by the CFA Institute. These cover areas such as accounting, economics, securities analysis, financial markets and instruments, corporate finance asset valuation, and portfolio management.

**In which countries would my UWI degree make me market-ready?**
The Caribbean

**What are the possibilities of advancement in the field?**
Prospects for career progression are excellent. Financial specialists advance by moving into positions where they are responsible for larger or more important products. They may supervise team of financial analyst or become portfolio fund managers or direct the investment portfolios of their companies or funds.

**What is the likelihood of getting a job in the field after the UWI certifies me?**
Employment of financial specialists is expected to grow much faster than the average for all occupations. However, keen competition will continue for these well-paid jobs, especially for new entrants.

**Is this a high-paying career?**
Finance is a competitive career area. Performance-related bonuses are on offer in some areas.

**What opportunities exist for working abroad?**
Some graduates can expect overseas posting, while others work in this country with colleagues of other nationalities and backgrounds.
<table>
<thead>
<tr>
<th>Human Resources Manager</th>
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<tbody>
<tr>
<td><strong>What does a human resources manager do?</strong></td>
</tr>
<tr>
<td>• Manages the human resources of an organization</td>
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<tr>
<td>• Recruits, integrates, develops/train, compensates, and maintains the human resources of an organization</td>
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<tr>
<td>• Finds efficient and effective ways of managing workers to attain greater levels of output and increase competition</td>
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<tr>
<td><strong>Why should I become a human resources manager?</strong></td>
</tr>
<tr>
<td>The field has developed over the last two decades. Organizations have come to the realization that the management of workers is very important. It is now emerging as an exciting field in which to pursue a profession</td>
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<td><strong>What courses would I need to study at the UWI in order to become a human resources manager?</strong></td>
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<tr>
<td>Human Resource Management, Managerial Communication, Team Building &amp; Management, Labour &amp; Employment Law, Qualitative Service Management, other management courses</td>
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<td><strong>What further training would I need after the UWI certifies me?</strong></td>
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<tr>
<td>No mandatory training is required; however, work experience in an important asset to have</td>
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<tr>
<td><strong>In which countries would my UWI degree make me market-ready?</strong></td>
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<tr>
<td>Any country within the Caribbean. Other countries may require certain qualifications or specifications</td>
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<tr>
<td><strong>What are the possibilities for advancement in the field?</strong></td>
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<tr>
<td>Persons may go on to further studies, such as a master’s degree. They may wish to specialize in a particular area or go into consultancy. They may even rise to higher positions within an organization</td>
</tr>
<tr>
<td><strong>What is the likelihood of getting a job in the field after the UWI certifies me?</strong></td>
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<tr>
<td>Opportunities exist but are limited. However, the free movement of professionals among CARICOM nations has opened up more possibilities</td>
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<tr>
<td><strong>Is this a high-paying career?</strong></td>
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<tr>
<td>Human resources manager receive moderate pay</td>
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<tr>
<td><strong>What opportunities exist for work abroad?</strong></td>
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<tr>
<td>Opportunities are limited due to the current global crisis</td>
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### Marketer

**What does a marketer do?**

- Develop marketing, business and strategic plans
- Conduct market research
- Develop sales and promotions programme
- Do market testing
- Develop advertisement campaign and market blitz
- Do marketing impact assessment
- Sell products and services (this function sometimes falls under sales especially in large organization)

**Why should I become a marketer?**

Marketing is the functional area from which most CEOs across the world are recruited. It is not only a financially rewarding career but also a very exciting one.

**What courses would I need to study at the UWI in order to become a marketer?**

B.Sc. with specialty in Marketing with courses including: Principles of Marketing, International Marketing Communication, Marketing Research, Marketing Strategy

**What further training would I need after the UWI certifies me?**

Work experience after first degree is all that is required. However attending marketing seminars and trade shows in areas of interest would assist with the development process. The MBA with elective in Marketing would also be an option for heightening marketing knowledge. Later, if the marketer loves the area and has academic inclinations then he/she may pursue terminal degree (DBA/PhD) in marketing which will equip the individual with the competence to lecture, research and consult in the area.

**In which countries would my UWI degree make me market-ready?**

Caribbean, Europe, North America and elsewhere; though certification in the country of work is sometimes required. Some universities will certify the UWI degree as equivalent for employment in Canada.

**What are the possibilities for advancement in the field?**

Corporate research has shown that most of the CEOs have been drawn from Marketing.

**What is the likelihood of getting a job in the field after the UWI certifies me?**

Marketers are being employed in Jamaica and elsewhere and the marketing skill set is required in all organizations thereby increasing demands for markets.

**Is this a high-paying career?**

Perhaps the most financially attractive of all functional areas of business.

**What opportunities exist for work abroad?**

The Ministry of Labour and Social Security certifies Jamaicans with a UWI degree to work elsewhere in the region. The possibilities for work opportunities are also present in the USA and Canada. However, certification in these countries may be required depending on the job.